An Experiment on the Merits and Perils of Centralized Enforcement



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Analytische Soziologie: Theorie und empirische Anwendungen, 20.11.2017









Punishment sustains social order in laboratory experiments

Chaudhuri (2011); Fehr & Gintis (2007); Gächter (2014); Kosfeld et al. (2009)

Efficiency Functional Integration Vergesellschaftung

... held together by the coordination of instrumental interests to achieve individual ends.

Solidarity
Social Integration
Vergemeinschaftung

... built upon a shared notion of togetherness and a mutual concern for the well-being of others.

How does centralized punishment affect solidarity?





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 Chaudhuri (2011); Fehr & Gintis (2007); Gächter (2014); Kosfeld et al. (2009)

Efficiency Functional Integration Vergesellschaftung

Solidarity
Social Integration
Vergemeinschaftung

- Disagreement on whether punishment undermines or facilitates solidarity
 Mulder et al. (2006); Bowles & Polania-Reyes (2012); Li et al. (2009); Herreros (2008); Molm (1994); Stagnaro et al. (2017)
- Implications of punishment differ across social spheres of interaction
 Paskov (2016); Fukuyama (2000)

Does the impact of punishment differ between public goods and reciprocal helping?





Punishment sustains social order in laboratory experiments

Chaudhuri (2011); Fehr & Gintis (2007); Gächter (2014); Kosfeld et al. (2009)

Efficiency
Functional Integration
Vergesellschaftung
Part 1 of the Experiment

... replicates the standard setting of a punishment experiment.

Solidarity
Social Integration
Vergemeinschaftung
Part 2 of the Experiment

... assesses whether punishment has also induced solidarity.



Efficiency

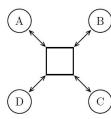


Repeated 4-player Prisoner's Dilemma Binmore (1994); Raub et al. (2015)

- Dichotomous Choice between Cooperation $C_i = (s_C, p_C)$ and Defection $D_i = (s_D, p_D)$.
- $p_D > p_C$, but $s_C + p_C > s_D + p_D$

Public Good

Reciprocal Helping



Efficiency

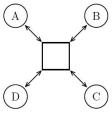


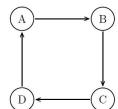
Repeated n-player Prisoner's Dilemma Binmore (1994); Raub et al. (2015)

- Dichotomous Choice between Cooperation $C_i = (s_C, p_C)$ and Defection $D_i = (s_D, p_D)$.
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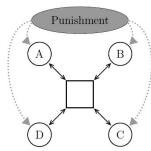
Public Good

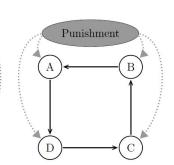
Reciprocal Helping





- Centralized Punishment
 - Control mechanism with inspection probability L and penalty P for D_i







Efficiency



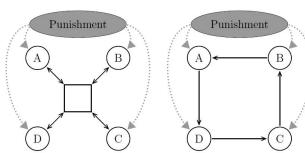
Repeated n-player Prisoner's Dilemma Binmore (1994); Raub et al. (2015)

- Dichotomous Choice between Cooperation $C_i = (s_C, p_C)$ and Defection $D_i = (s_D, p_D)$.
- $p_D > p_C$, but $s_C + p_C > s_D + p_D$

Public Good Reciprocal Helping

Λ

- Centralized Punishment
 - Control mechanism with inspection probability L and penalty P for D_i
 - LP $> p_D p_C$





Efficiency **Functional Integration** Vergesellschaftung Part 1 of the Experiment

... replicates the standard setting of a punishment experiment

Solidarity Social Integration Vergemeinschaftung Part 2 of the Experiment

... assesses whether punishment has also induced solidarity.

Part 2: Measurement of Solidarity

 Affective Solidarity: Subjective evaluation of the exchange partners and the exchange relation Molm et al. (2007)

Behavioral Solidarity and Solidarity Beliefs: Dictator game with a random group member

Baldassari (2015)





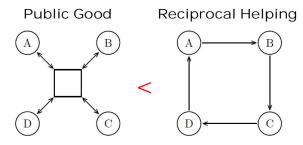




Proposition 1: Solidarity is higher in Reciprocal Helping than in Public Good.

Molm et al. (2007); Mauss (1925); Willer et al. (2012)

- A high Expressive Value facilitates solidarity.
- A high Risk of Non-Reciprocity facilitates solidarity.
 Molm et al. (2007)



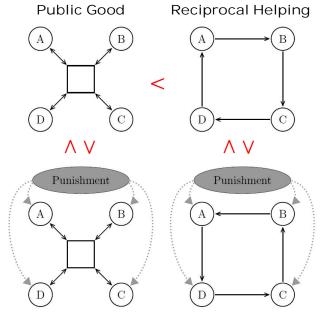


Proposition 2: Punishment

a. facilitates solidarity as it increases the frequency of cooperative actions,

b. undermines solidarity as it inhibits the expressive value and mitigates the risk of non-

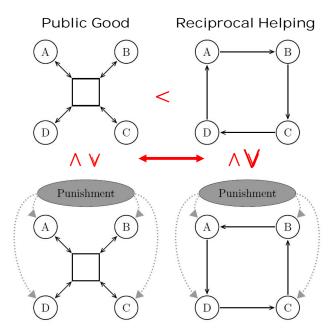
reciprocity.







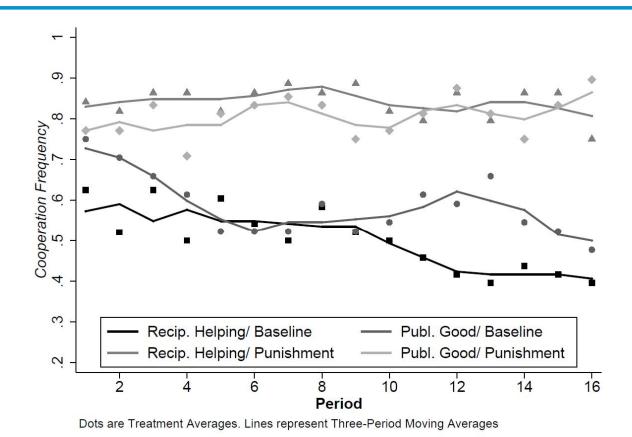
Proposition 3: Punishment is more beneficial in Public Good than in Reciprocal Helping.





Results: Efficiency



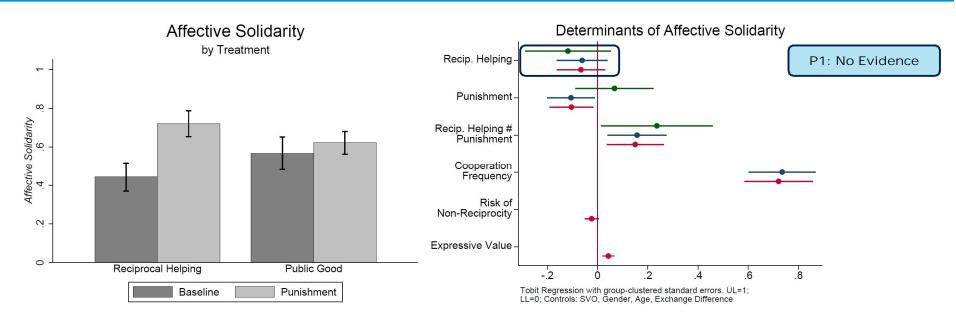








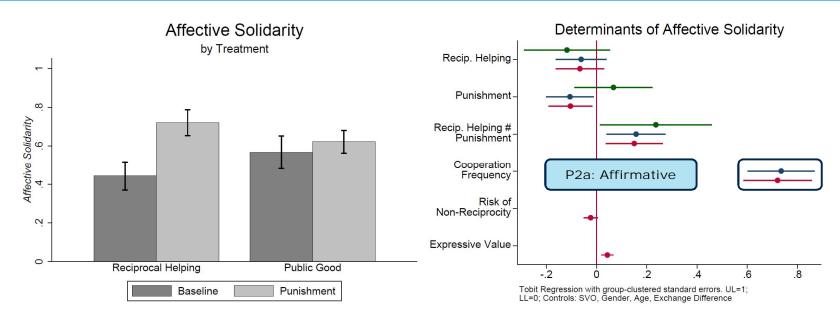




Result 1: Solidarity is roughly equal in Reciprocal Helping and Public Good.



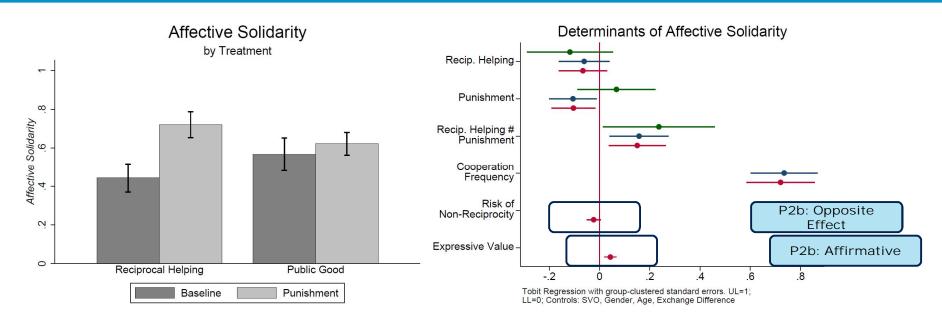




Result 2a: Punishment facilitates solidarity as it increases the frequency of cooperative actions.



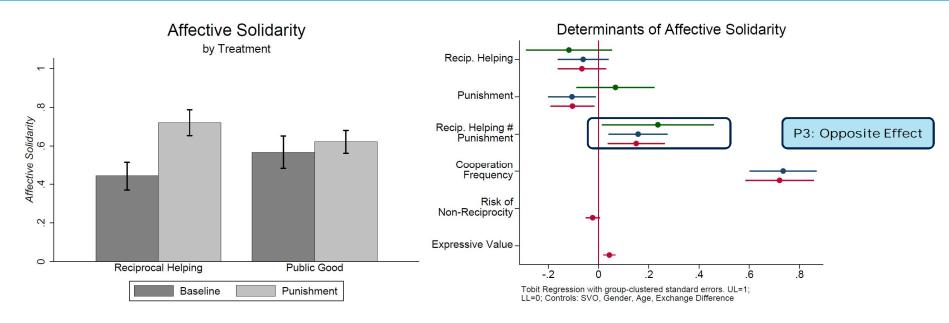




Result 2b: Punishment undermines solidarity as it inhibits the expressive value, but facilitates solidarity as it mitigates the risk of non-reciprocity.







Result 3: Punishment is more benefical in Reciprocal Helping than in Public Good.



Two take-home messages



- Efficient cooperation does not imply solidarity.
- Centralized punishment may enable solidarity, but also poses perils.

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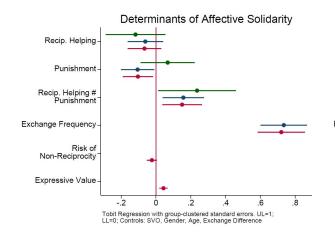


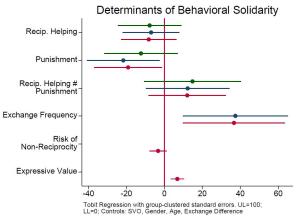


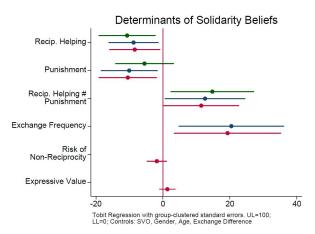


3 Measures of Solidarity













Parametrization



n=4; Periods=16

- PG: Cooperation $C_i = (s_C=8, p_C=0)$ and Defection $D_i = (s_D=0, p_D=4)$.
- RH: Cooperation $C_i = (s_C = 6, p_C = 2)$ and Defection $D_i = (s_D = 0, p_D = 4)$.

 Public Good Recipro
- $p_D > p_C$, but $s_C + p_C > s_D + p_D$

Reciprocal Helping



- Control mechanism with inspection probability L=0.75 and penalty P=3 for D_i
- LP > $p_D p_C \rightarrow 2.25 > 4 2$

