What predicts success in ambiguous fields?
Evidence from German literature awards

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Why examine literature?
- ambiguous field
- hard to determine quality in ambiguous fields
- credentials and biases become relevant under uncertainty
- example of growing creative market
- awards = economic & social capital
- different stages at which inequalities occur

**Which factors predict award receipt among nominees?**
- author characteristics (e.g. gender, # of books published)
- book characteristics (topic, quality, # of reviews & rating)
- publisher reputation and reviewer characteristics
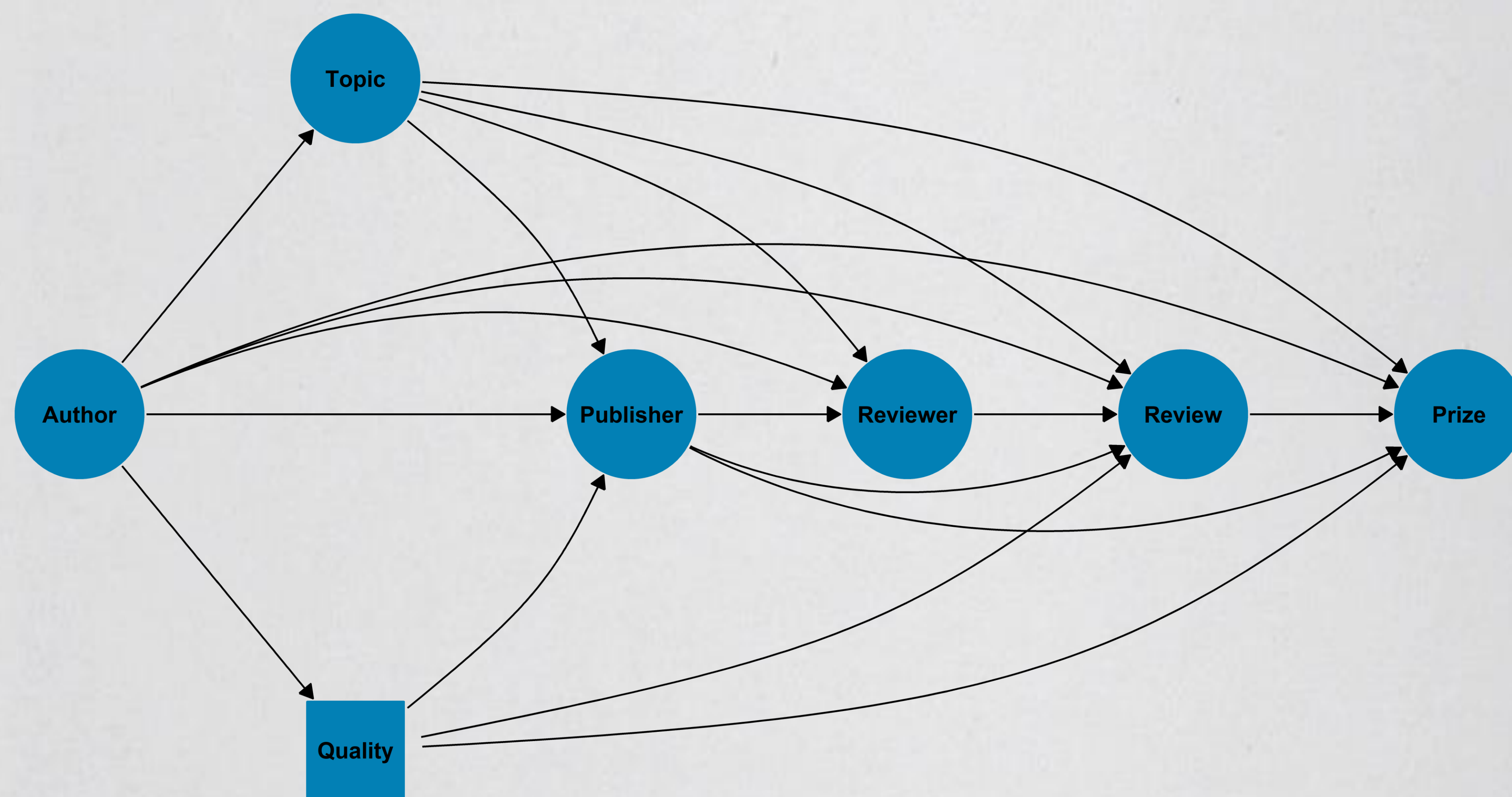
How to empirically assess predictors of award receipt?
- 7 book prizes with public nominations over past 15 years, 429 authors with 634 nominated books and 2,389 reviews
- webscraped data (Wikipedia & Perlentaucher), expert ratings
- next steps: automated sentiment analyses of reviews, multivariate analyses of (non-nominated) books
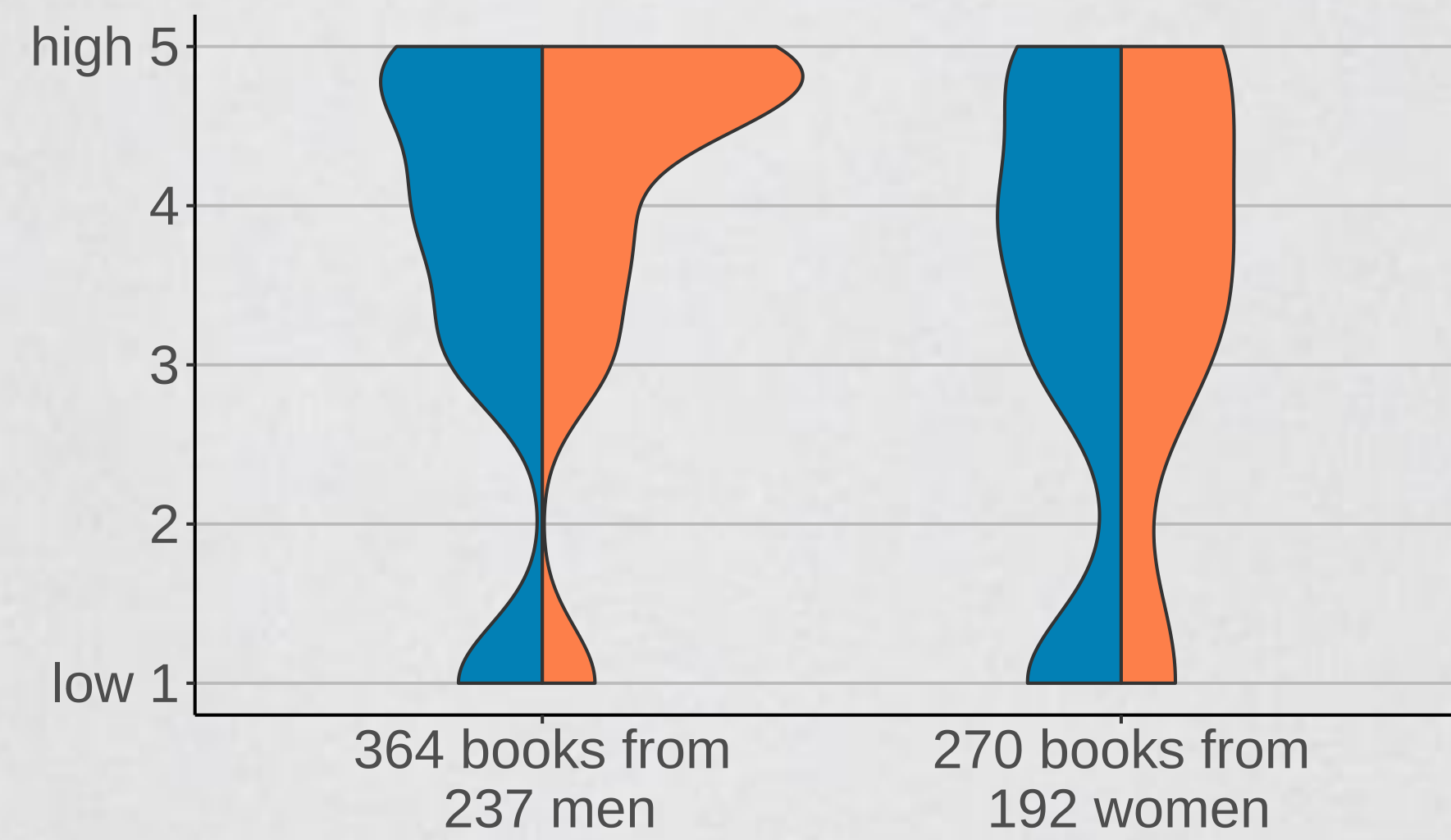
How do nominated and winning books differ?

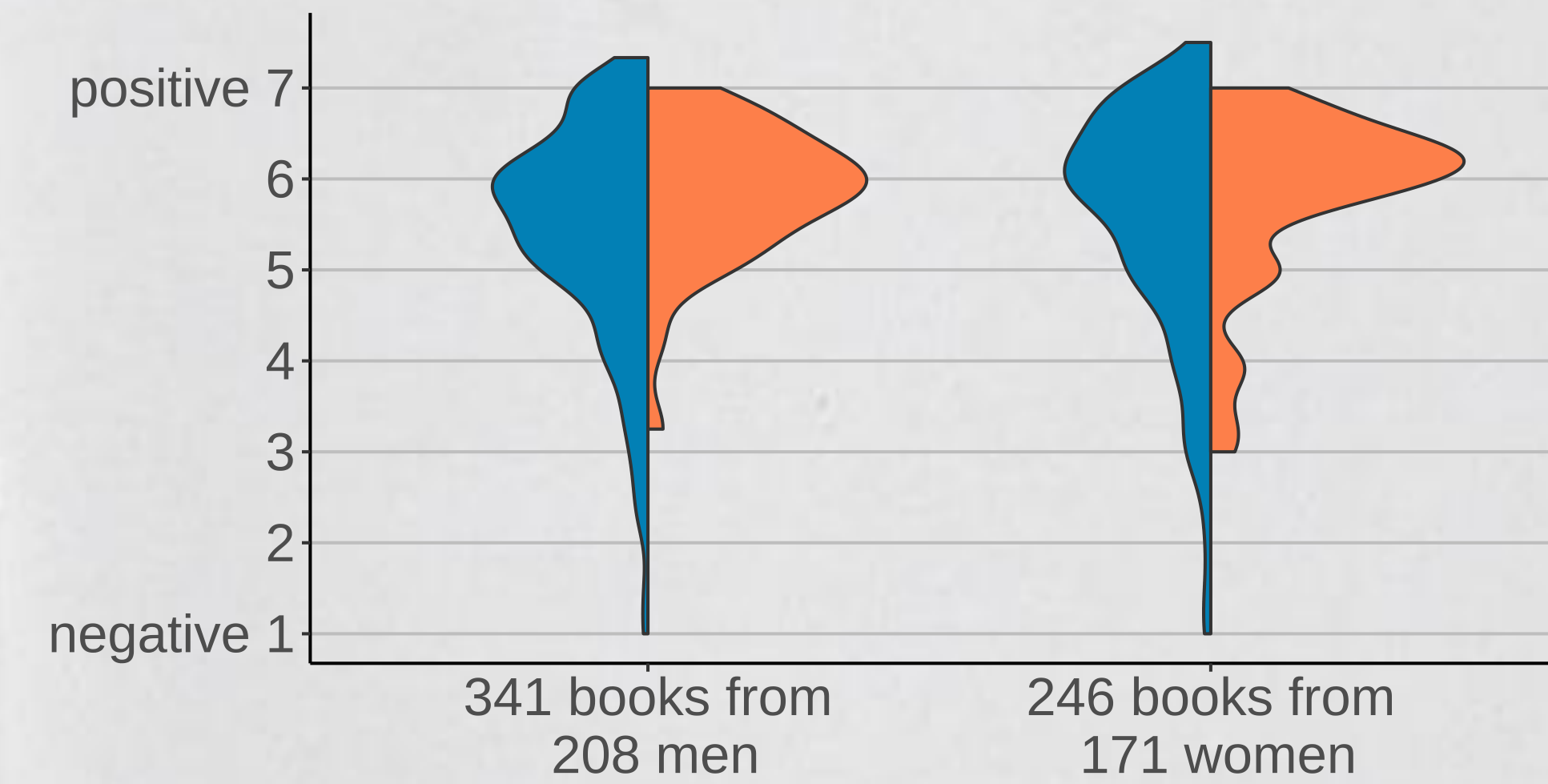### Author age at first nomination and award
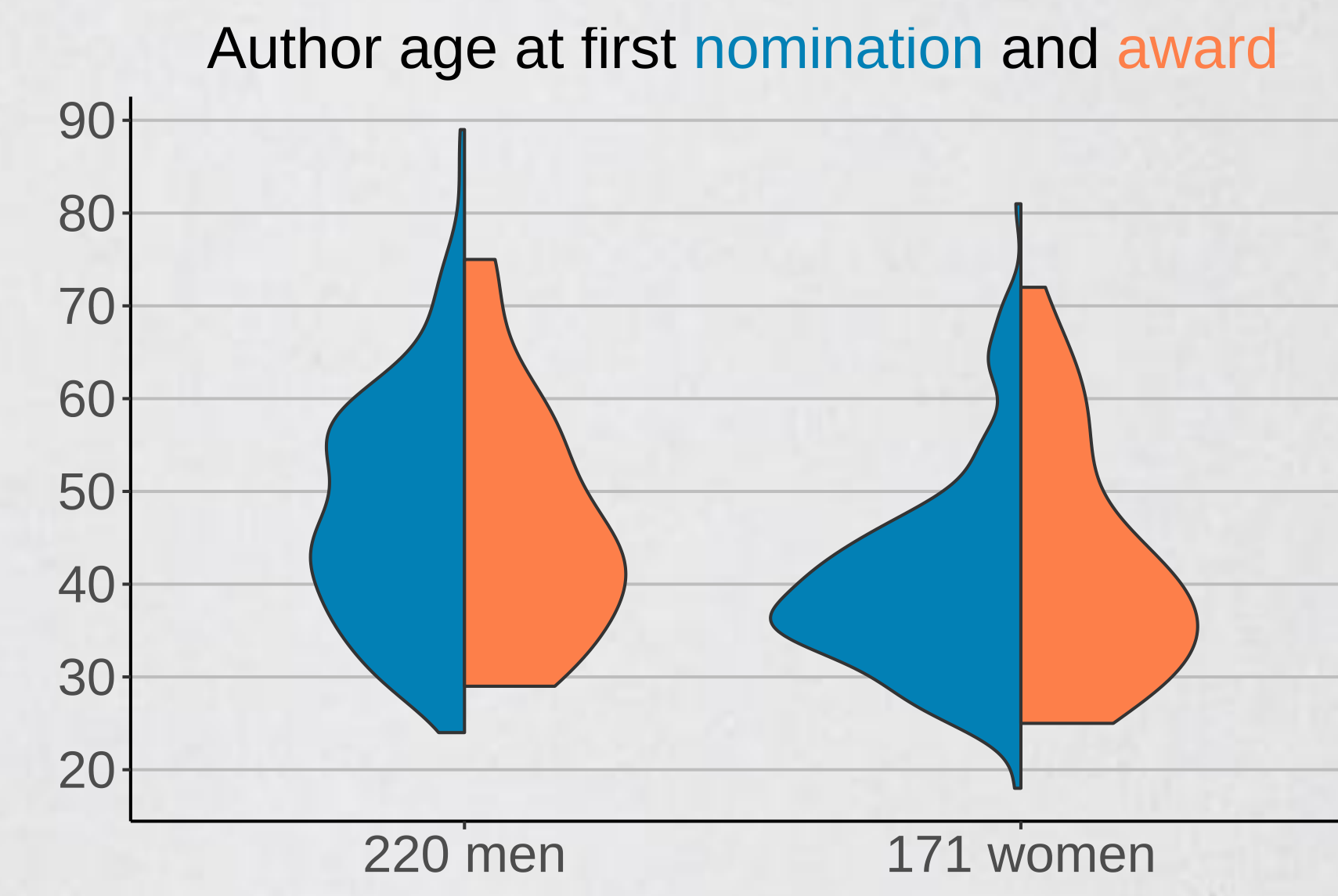
Books at Perlentaucher until first nomination and award
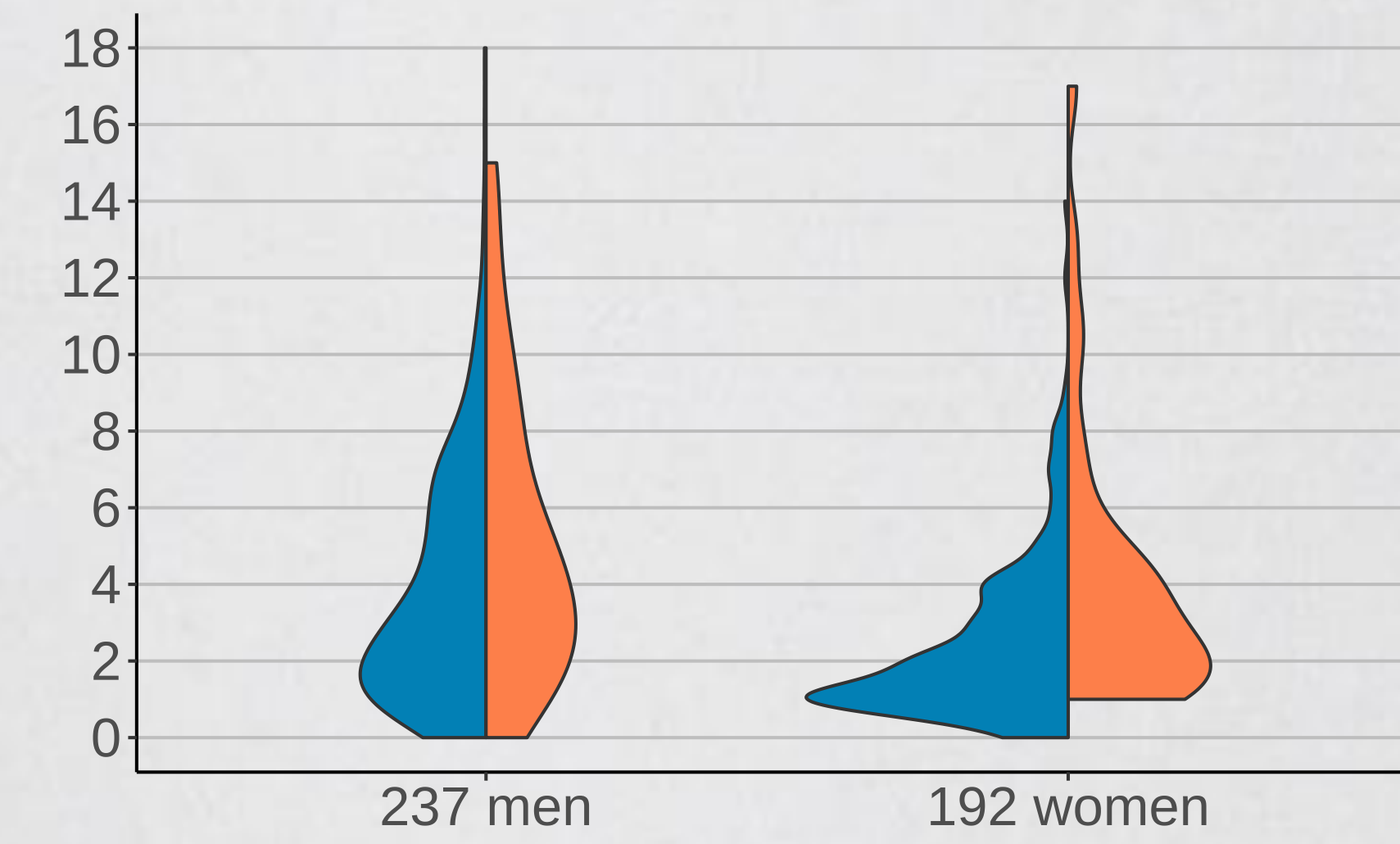
Publisher prestige of nominated and winning books

Review ratings for nominated and winning books

Are women and men nominated and winning at the same rate?

aspekte Literaturpreis

Preis der Leipziger Buchmesse

Schweizer Buchpreis

Literaturpreis 'Text & Sprache'

Deutscher Buchpreis